



Education



Health and social care



Financial services



Utilities and Communications

HOMES FOR HEROES

AN EXCLUSIVE OPPORTUNITY
NOT TO BE MISSED...

From a wide range of sectors, if you and your industry helped keep the country safe and functioning during the coronavirus response periods, then Notting Hill Genesis' exclusive Homes for Heroes initiative could make monthly payments on a new home through Shared Ownership* even more affordable.



Plus many more sectors, see overleaf for details

DOCKSIDE AT MILLHARBOUR DOCKLANDS, E14

1 & 2 bedroom apartments from **£121,875** for a 25% share and an overall monthly cost from just **£1,164***



AM I ELIGIBLE?

The scheme is available to all those who are classed as a critical worker within London and are first-time buyers. To qualify, you must have been in continuous employment from at least March 2020 and throughout the coronavirus response periods within the following sectors;

- ✓ Utilities, communication and financial services
- ✓ Health and Social Care
- ✓ Education and Childcare for Key Worker children
- ✓ Charities and their workers in the delivery of key frontline services
- ✓ Those involved in food production and other necessary goods
- ✓ Public safety and national security such as the police, armed forces and fire and rescue service personnel
- ✓ Those who keep the air, water, road and rail transport modes and utility, refuse and postal services operating now and through the coronavirus response period

HOW IT WORKS

If you are classed as a critical worker with a combined household income from £42,000 a year, Shared Ownership* through our popular Homes for Heroes initiative offers the chance to buy the maximum share you can afford in a brand new apartment – between 25% and 75% of the full market value. You usually pay a mortgage on the part you own and pay a subsidised rent on the remainder.

HOW CAN YOU BENEFIT?

- ✓ As you are paying only a share of the full market value, your 10% deposit will be based on that share, meaning you don't have to save for as long to get on the property ladder.
- ✓ We will charge you a discounted rent of 1.5%** on the part you don't own, demonstrating our support in reducing the overall monthly payments on your property.

DOCKSIDE AT MILLHARBOUR

COST BREAKDOWN ON A TYPICAL 1 BEDROOM APARTMENT AT DOCKSIDE

Full Market Value	£487,500
25% Share Purchased	£121,875
10% deposit based on 25% share	£12,188
Est. Monthly Mortgage Cost	£549
Est. Monthly Rent	£457
Est. Service Charge	£158
EST. TOTAL MONTHLY PAYMENT	£1,164

Based on 2001, Salvor Tower.
Total household income of **£41,951**

For more information on who qualifies as a critical worker please visit the [Government website](#) or speak to one of our Sales Team.

 www.gov.uk/coronavirus

WHY MOVE TO DOCKSIDE?

Our homes offer high-quality specifications, including Smeg appliances and comfort cooling, with a wide choice of open-plan and traditional apartment layouts.

Each apartment has its own private balcony, some with scenic skyline views, located just a 10-minute walk¹ from Canary Wharf which boasts an array of shops, restaurants and bars to suit all tastes.



Get in touch on **020 4502 8299** or visit nhgsales.com/heroes and speak to one of our experienced Sales Executives to find out more.



HOME OWNERSHIP STARTS WITH US

Notting Hill Genesis terms and conditions apply. Images used for illustrative purposes only. Images include optional upgrades at additional cost. Prices correct at time of print. *Shared Ownership affordability and eligibility criteria apply. Price illustrations are based on the share value, not the full market value of the homes advertised. **Homes for Heroes critical workers discounted rent of 1.5% – Terms and conditions apply. This offer is subject to status and is only available on selected developments and properties. It is not offered with any other promotion unless by special arrangement by us. Please see a Sales Executive for further details. ¹Walking times taken from google.co.uk/maps and are approximate only. November 2021.